## BUSINESS HEADSHOT PACKET





#### Welcome to our magazine!

We're excited to introduce you to our website, My KC Headshots, where we specialize in taking professional headshots that show your best side. Whether you're an individual looking for a new LinkedIn profile picture or a company needing headshots for your employees, we've got you covered.

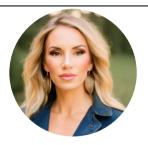
#### Why Choose My KC Headshots?

We understand that getting your picture taken can be a daunting experience, which is why we strive to make our photo sessions fun and personal. Our experienced photographer, Meghann, knows how to put you at ease and bring out your natural confidence and charm.

But we don't just take pretty pictures. Our headshots are designed to help you make a great first impression and stand out from the crowd. We use high-quality equipment and lighting to capture every detail and make sure you look your best.



## MEET MEGHANN



Meghann RebeccaOwner☑ Info@meghannrebecca.com

Meet Meghann, the creative and talented photographer behind My KC Headshots. With years of experience in the industry, Meghann has developed a unique eye for capturing her subjects' personalities and bringing out their best qualities on camera. Her passion for photography is matched only by her dedication to her clients, whom she works closely with to create stunning and memorable images. Whether you're looking for a professional headshot or a creative portrait, Meghann has the skills and expertise to make your vision a reality.



## PROJECT TIMELINE

#### Fill out all Forms and Questionnaire

01

Fill out the detailed forms and questionnaires prior to our Zoom meeting. Don't forget to scheduled your session and pay the invoice! If non of these are done then we wont be able to hold your spot.

#### **Pre-Session Consultation**

02

Before your photo session, we'll have a brief consultation via Zoom to discuss your goals and preferences. We'll talk about the style of headshot you're looking for, any specific poses or props you want to incorporate, and any retouching or editing preferences.

#### On the Day of the Session

03

When you arrive for your photo session, I will greet you and make sure you feel comfortable and relaxed. We'll then start Making sure all your outfits are ready to go! During the photo shoot, I will be working with you to create a variety of poses and expressions that showcase your unique personality and style.



#### Review and Selection

After the photo session, I will send you a custom gallery once your downpayment is paid. You can review the images and select the best shots for editing and retouching. We'll make sure that you're happy with the photos and that they meet your expectations.

#### Editing and Retouching:

05

Once we've selected the photos to use, we'll edit and retouch them as needed to enhance their quality and make them look their best. This is the time to pay your invoice if you purchased additional images. . - 06

#### **Final Delivery**

We'll deliver the final photos to you in digital format, usually via a secure online gallery. You'll have the option to download the images and use them as needed for your professional or personal needs.



# SERVICES OFFERED

In today's digital age, having a professional headshot is more important than ever. It's often the first thing potential clients or employers see when they visit your website or social media profile. That's why it's crucial to have headshots that accurately represent you and your company.

At My KC Headshots, we offer corporate headshot packages that can be customized to your company's specific needs. We can come to your office and take individual headshots of your employees, and group shots.

#### Professional Headshots:

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We offer personalized headshot sessions that are designed to capture your unique personality and professional style. Our high-quality photos are perfect for LinkedIn profiles, websites, business cards, and more.

#### **Corporate Headshots:**

We provide customized headshot packages for businesses, including individual and group photo sessions at your office or at our studio. Our team works closely with your company to ensure that your headshots reflect your brand and make a positive impression on potential clients and partners.

#### **Creative Portraits:**

We specialize in creative portraits that showcase your personality and individuality. Whether you're looking for a fun family photo or a unique senior portrait, we'll work with you to create a memorable and stunning image that you'll cherish for years to come.

#### HOW WE CAN HELP YOUR COMPANY? **EXAMPLES OF JOB TITLES**

#### **CORPORATE EXECUTIVES:**

CEOS, COOS, CFOS, AND OTHER HIGH-LEVEL EXECUTIVES OFTEN REQUIRE PROFESSIONAL HEADSHOTS FOR USE IN COMPANY WEBSITES, PRESS RELEASES, AND OTHER CORPORATE MATERIALS

#### ENTREPRENEURS AND SMALL BUSINESS **OWNERS**

ENTREPRENEURS AND SMALL BUSINESS OWNERS OFTEN NEED HIGH-QUALITY HEADSHOTS FOR USE IN MARKETING MATERIALS, WEBSITES, AND SOCIAL MEDIA PROFILES.

#### **REAL ESTATE AGENTS**

REAL ESTATE AGENTS REOUIRE PROFESSIONAL HEADSHOTS FOR USE IN PROMOTIONAL MATERIALS. BUSINESS CARDS, AND ONLINE LISTINGS.

#### LAWYERS AND LEGAL PROFESSIONALS

LAWYERS, PARALEGALS, AND OTHER LEGAL PROFESSIONALS OFTEN REQUIRE PROFESSIONAL HEADSHOTS FOR USE IN WEBSITES, MARKETING MATERIALS, AND LEGAL DIRECTORIES.

#### **HEALTHCARE PROFESSIONALS**

DOCTORS, NURSES, AND OTHER HEALTHCARE PROFESSIONALS OFTEN REQUIRE PROFESSIONAL HEADSHOTS FOR USE IN PROMOTIONAL MATERIALS AND ONLINE DIRECTORIES.











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At My KC Headshots, we offer corporate headshot packages that can be customized to your company's specific needs. We can come to your office and take individual headshots of your employees, or we can set up a photo booth at a company event and capture fun group shots.





We can also help you with team photos. **If you have a group picture that includes someone who's no longer with your company, we can remove them from the photo so that you can continue to use it without any awkwardness.** 





## WHAT TO WEAR FOR WOMEN

- V-necklines can be flattering for women in a headshot, as they can elongate the neck and draw attention to the face. However, be mindful of how low-cut the neckline is, as you want to maintain a professional image. Choose clothing that fits well and flatters your body shape. Avoid anything too tight or too loose.
- Solid colors are generally the best choice for headshots. Neutral colors like black, white, gray, and beige are all good options, as are muted tones like navy, olive, and burgundy.
- For women, a simple blouse or dress with a modest neckline is a good choice. Avoid anything too revealing or flashy.





- Closed-toe shoes are a good choice for women in a headshot, as they can add a polished and professional touch to the overall look. Avoid open-toe shoes or sandals, which can be too casual for a headshot.
- As with clothing, keep jewelry and accessories to a minimum. A simple necklace or stud earrings are fine, but avoid anything too large or distracting.
- If you're unsure about what to wear, consider bringing a few different options to the session and have Meghann help you choose the best one.

By following these guidelines, women can ensure that they look polished and professional in their headshot. The key is to choose simple, classic pieces that are tailored to fit well and flatter the body.

## WHAT TO WEAR FOR MEN



- A clean and fresh haircut is important for a professional headshot. Make sure to get a haircut at least a few days before the session to allow time for any adjustments or touch-ups.
- Make sure to trim nose and ear hair before the session. These small details can make a big difference in the final result of the headshot.
- Men should wear a simple tie and a jacket that buttons for their headshot. Avoid loud patterns or flashy colors, as well as any clothing with logos or branding.

- Solid colors are generally the best choice for headshots, but subtle patterns like pinstripes or checks can work as well.
- Choose clothing that fits well and flatters your body shape. A tailored suit or blazer is a good choice, but a simple dress shirt and tie can also work well.
- Accessories should be kept to a minimum. A simple watch or wedding ring is fine, but avoid anything too flashy or distracting.



By following these guidelines, men can ensure that they look polished and professional in their headshot. The key is to choose simple, classic pieces that fit well and flatter the body, and to pay attention to small details like hair and grooming.

# MEET ALEX

When it comes to creating a polished and professional look for your headshots, the right makeup can make all the difference. That's why we're thrilled to work with Alex, our go-to solo makeup artist for all of our headshot sessions.

Alex is a highly skilled makeup artist with years of experience in the industry. One of the things we love about working with Alex is her commitment to using high-quality, professional-grade makeup products. She only uses the best products to create a flawless, long-lasting look that will stand up to the camera's scrutiny.

Another thing that sets Alex apart is her personalized approach to makeup. She takes the time to get to know each client's unique needs and preferences, and works closely with them to create a look that is both professional and flattering. Whether you're looking for a natural, understated look or something more dramatic and eye-catching, Alex can help you achieve the perfect look for your headshot session.

Alex understands that every face is different, and she has the skills and expertise to work with a wide range of skin types, tones, and textures. From covering blemishes and evening out skin tone to highlighting your best features and bringing out your inner glow, she knows just how to make you look and feel your best in front of the camera.

SCAN ME FOR ALEX NUMBER



# OUR CLIENTS





## SCAN THIS WILL TAKE YOU TO MY WEBSITE





Ready to update your headshot or schedule a photo session for your company? Visit our website, www.mykcheadshots.com, to learn more about our services and book your appointment. You can also follow us on social media for updates and behindthe-scenes glimpses of our photo sessions.

